

Terms and Conditions

1. Customers who apply for CIMB Preferred membership from 1 February – 30 June 2024 will earn Preferred Points based on the balance of Asset Under Management (AUM), Wealth Under Management (WUM), and the number of banking product holding- requiring a minimum of two, as outlined below

AUM	The Number of Banking Product Holding	WUM	Preferred Points
Start at 30 MB or more	at least 2	Start at 1,000,000 baht	15,000
Start at 10 MB <30 MB	at least 2	Start at 500,000 baht	3,000
Start at 3 MB <10 MB	at least 2	Start at 200,000 baht	500

Asset Under Management (AUM) and the number of banking product holding take account of the following products.

- A. Deposit
- B. Mutual Fund
- C. Primary Bonds
- D. Secondary Bonds
- E. Bancassurance (Life Insurance)
- F. Structure Debentures
- G. Other financial products as specified by the Bank

Wealth Under Management (WUM) takes account of the following products.

- A. Mutual Fund
- B. Primary Bonds
- C. Secondary Bonds
- D. Bancassurance (Life Insurance)
- E. Structure Debentures
- F. Other financial products as specified by the Bank

2. Members have the opportunity to raise the AUM and/ or WUM balances, to earn Preferred Points within 2 calendar months following the month of CIMB Preferred membership enrollment.
3. This privilege is exclusively applicable for CIMB Preferred members, and is non-transferable to others.
4. Customers who apply for and meet the CIMB Preferred membership requirements will earn Preferred Points through myPreferred Application in the subsequent month following the month of their successful CIMB Preferred membership enrollment.
5. Preferred Points are valid for 1 year from the date of receipt. Members can check the expiry date via myPreferred Application.
6. This privilege is limited to one entitlement right per member throughout the promotional period, starting from 1 February – 30 June 2024.
7. CIMB Preferred member shall redeem Preferred Points through myPreferred Application only.
8. The Preferred Points received cannot be transferred, changed, or exchanged for cash.
9. The Bank's terms and conditions for CIMB Preferred membership application and other related conditions are as specified by the Bank. Please note that the Bank's terms, conditions, and benefits may be subject to change. Customers can study and check the conditions at <https://preferred.cimbthai.com>. In the event of any dispute, the Bank's decision shall be considered final.
10. For more information, please contact CIMB Preferred Line 02 626 7888.

Examples

1. Customer A. applied for CIMB Preferred membership on February 5, 2024, had an AUM of 65 million baht- Primary bond 15 million baht and Secondary bond 50 million baht. Mr. A. will receive 15,000 Preferred Points.
2. Customer B. applied for CIMB Preferred membership on March 31, 2024 with an AUM balance of FD 30 million baht. Later on April 30, 2024, the customer purchased an insurance product of 1MB baht. Customer B will receive 15,000 Preferred Points.
3. Customer C. applied for CIMB Preferred membership on March 31, 2024, had an AUM from investing in Primary bond of 40 million baht and held less than 2 banking products within 2 calendar months according to customer conditions. Mr. C. does not earn Preferred Points.
4. Customer D. applied for CIMB Preferred membership on March 31, 2024, with an AUM from investing in Primary bond of 40 million baht. April 30, 2024, opened a savings account of 2,000 baht. Customer D. will receive 15,000 Preferred Points.
5. Customer E. applied for CIMB Preferred membership on March 31, 2024, with AUM from deposit of 2 million baht. April 30, 2024, invested in Mutual fund 1 million baht. Customer E. will receive 500 Preferred Points.
6. Customer F. applied for CIMB Preferred membership on February 5, 2024 with AUM from deposit of 2 million baht. February 15, 2024, invested in mutual fund 1 million baht. Mr. G. customer will receive 500 Preferred Points. March 19, 2024, invested in secondary bonds in an additional 27 million baht, Customer G. will receive an additional 14,500 preferred points.