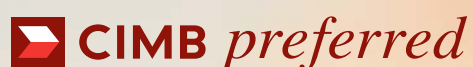


PRIVILEGE BOOK 2025

CIMB THAI Bank

2025



Choose differently for superior results

CIMB Preferred CIMB THAI BANK

Personalized financial advisory services, access to exclusive interest rates for members, and a comprehensive range of financial products tailored to your needs — with regional privileges across ASEAN, starting from THB 3 million.



MOVING FORWARD WITH YOU

☎ 02 626 7888 🌐 preferred.cimbthai.com

📘 Wealth Advisory by CIMB THAI Bank 📺 Wealth & Preferred

Terms and conditions apply as announced by the bank.

PREFERRED BENEFITS THAT TRANSCEND BORDERS ACROSS —— ASEAN with CIMB Preferred ——

With superior privileges for CIMB Preferred members, CIMB Thai Bank creates wealth plans that understand your goals. Enjoy many lifestyle and banking privileges with us.

- **Wealth Solutions**

Exclusive financial and investment benefits.

- **Regional Privileges**

Gain access to exclusive privileges and superior services across ASEAN.

- **Lifestyles Privileges**

A wide range of premium lifestyle privileges.



Wealth Solutions

Exclusive financial and investment benefits, including a dedicated relationship manager, professional investment advisory services, and access to a wide range of mutual funds from leading asset management companies.

- Comprehensive Wealth Advisory & Research
- Personal relationship manager
- Open architecture mutual funds
- Onshore investment products
- Offshore investment products
- Digital Banking Solutions



Regional Privileges

Gain access to exclusive privileges and superior services across ASEAN, such as preferential foreign exchange rates, cross-border currency benefits, and the ability to open regional deposit accounts through domestic branches.

- Pre-Arrival Account Opening
- Regional Preferred recognition
- Regional account links
- Best FX & free remittance charge
- Offshore wealth products
- HNWI insurance & wealth financing (Singapore)
- MGC telemedicine in Singapore (If open CIMB SG account)



Lifestyles Privileges

A wide range of premium lifestyle privileges, including exclusive CIMB Preferred Rewards Program earned from deposits and investments, as well as 24/7 access to a personal concierge service.

- Earn Preferred rewards on deposit & investment to redeem lifestyles privileges i.e. airport lounge, limousine, dining
- Privileges of the month
- Special discount on hotels and dining
- Investment seminar or lifestyle events
- Airport lounge access* (for Preferred Elite & Private Wealth)

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How to become a CIMB Preferred Member

Enjoy the privileges of CIMB Preferred membership by meeting any of the following criteria:



Maintain a combined balance of at least THB 3,000,000 in deposits and/or investment products.

Maintain AUM balance of at least THB 3,000,000 in deposits and/or investment products, including:

- Bank deposits
- Mutual funds / Bonds



Hold life or non-life insurance policies with a total premium of at least THB 500,000.

Hold life or non-life insurance policies with a total premium of at least THB 500,000, purchased through CIMB Thai Bank.



Maintain secured credit facilities totaling at least THB 5,000,000.

Maintain secured loan facilities totaling at least THB 5,000,000, including Home Loan 4U Mortgage Power and Property Loan.

Exclusive Privileges for



Banking Privileges

1.Exclusive Rates & Fee Waivers

Waive BAHTNET-outward transfer fee
Complimentary inter-branch cheque withdrawals
Preferential foreign exchange rates

2.Cheque Book Service

Receive a complimentary CIMB Preferred cheque book (stamp duty payable by the customer)

Wealth Solutions

1.CIMB Preferred Lounge Access

Exclusive lounges offering financial consultation and investment services
Private meeting rooms available at 13 Wealth Centers nationwide
Locations: Headquarters (Langsuan) / Siam Paragon / Thonglor / Silom Complex / Central Grand Rama 9 / Central Bangna, Central Westville / Central Eastville / Central Ladprao / The Mall Bangkai / Central Sri Racha / Central Phuket / Central Chiang Mai.
Availability may be subject to change.

2.CIMB Preferred Care Center

CIMB Preferred Care Center 02 626 7888 (Available daily).

3.Personal Relationship Manager

Receive expert financial guidance and bespoke solutions tailored to your financial aspirations.

4.Wealth Advisory Services

Personalized investment consultations from investment strategists.
Reserve via LINE Official Account "CIMB THAI Wealth & Preferred" or through your Relationship Manager.

5.Consolidated Financial Overview

Monthly financial product statements are delivered via mail.

Lifestyle Privileges

1.Global Airport Lounge Access

Complimentary access to Plaza Premium Lounges in eligible countries worldwide (exclusive to Elite and Private Wealth members).

2.Exclusive Discounts & Offers

Privilege shopping, dining, and service discounts across Thailand, Malaysia, Singapore, Indonesia, Vietnam, and Cambodia (subject to change as per the Bank's announcements).

3.Year-Round Exclusive Events

Exclusive financial and investment seminars, and curated lifestyle experiences.

4.CIMB Preferred Concierge

24/7 lifestyle assistance and CIMB Preferred Rewards redemption support

Regional Privileges in ASEAN (Malaysia / Singapore / Indonesia / Cambodia / Vietnam)

1. Access to Regional Preferred Centers & Wealth Centers

Over 1,080 branches and 130 lounges across ASEAN (subject to change per the Bank's announcement)

2. Free Cross-Border Transfers

Waive remittance-outward fee for transfers to CIMB accounts in local currencies (except Singapore & Cambodia)

3. Pre-Arrival Account Opening

Open your CIMB account in ASEAN countries before arrival (excludes Vietnam)

4. Referral Program for Family / Friends / or Relatives

You may refer your family, friends, or relatives to apply for CIMB Preferred membership in ASEAN countries to enjoy various benefits offered in each respective country. Special AUM conditions for CIMB Preferred members are as follows:

Eligible Countries	Normal AUM	Special Conditions
Malaysia	MYR 250,000	MYR 50,000
Singapore	USD 250,000	USD 100,000
Indonesia	IDR 500 million	IDR 250 million
Cambodia	USD 30,000	USD 10,000
Vietnam	USD 50,000	USD 25,000

Please note that the terms and conditions vary by country and are subject to change. For more details, please visit <https://www.cimbthai.com/en/preferred>



Summary of Banking Privileges by CIMB Preferred Membership Tier

Benefits & Services	Private Wealth	Preferred Elite	Preferred
Complimentary Cheque Book	3 Books	2 Books	1 Book
Free International Fund Transfers (BAHTNET-Outward)	✓	✓	✓
Complimentary Cashier's Cheques, Gift Cheques, and Drafts	✓	✓	✓
Personalized Investment Strategist	✓	✓	✓
CIMB Preferred Lounge Access	✓	✓	✓
Market Reports & Updates	✓	✓	✓
Monthly Consolidated Statements	✓	✓	✓

CIMB Preferred

Concierge

Offer personalized lifestyle assistance across various aspects to make your daily life easier, while enhancing the overall quality of your life, enabling you to live the way you want without any worries.

CIMB Preferred

Concierge

Personal Assistance

Designed to make your life easier for different lifestyle categories. Live your life to the fullest. We will serve you with dedicated concierge with outstanding outcomes e.g. restaurant reservations, transportation arrangement, hotel reservation, etc.



Travel Assistance

Exclusive and extensive travel assistance from the beginning of your journey to the end. Ranging from providing information to arranging a tailored-made trip. We insist that your significant traveling will have an extraordinary experience from high-class services and a one-of-a-kind trip.

Roadside Assistance

The roadside assistance service will connect you with the competent specialist who can solve any disruptions occurred during your commute within Thailand e.g. Emergency towing, battery replacement, flat tire, petrol delivery, etc.

Total coverage of 2 events/year with 1,500 Baht/event



Medical Assistance

Ranging from providing medical advice at both initial and specialized levels, giving medical cure suggestions for general symptoms to the emergency stage by expert doctors and supporting specialists.

Home Assistance

Full coverage home services ranging from like plumbing, electricity, general repairs, house cleaning, and pest control. We provide related residential information and coordinate with relevant homework specialists to assist you.



Mental Health Assistance

A primary mental health counseling service by our professional counsellors who are capable to give initial counselling of stress in the workplace or personal relationship issues.



Kids Assistance

We facilitate all your children's needs, from school guidance and activities to nutrition and medical/mental health resources for your child well-being.



Pet Assistance

Expertise in pets assistance service. We will serve you with a full range of pet care information to deliver the best experience and personalized support for your beloved pet e.g. pet training, vaccination, pet hotel, pet fashion, transportation, etc.



Terms and Conditions for CIMB Preferred Concierge

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred. Please verify CIMB Preferred member status before utilizing concierge service.
- CIMB Preferred Members can utilize this benefit from 1 January - 31 December 2025
- This benefit cannot be exchanged, redeemed, or converted into cash and cannot be used in conjunction with other discounts or promotions.
- For additional details and information, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.

The terms and conditions specified in this section are considered exceptions and are not included in the scope of the butler service or the responsibility for the coverage of Roadside Assistance Service

- FCC reserves the right to refuse to assume responsibility for expenses for customers who are not entitled to use the butler service on the date the service is requested
- FCC reserves the right to refuse any service or responsible for any cost in the event that the CIMB member or his/her representative is not presented at the vehicle.
- Non-4-wheeled, unregistered vehicles with age less than 7 years on service requested date.
- Caravans or Trailers.
- Vehicles operating as taxis, limousines, rental vehicles, hire vehicles, or for any other commercial use.
- Where the Vehicle has undergone unauthorized modifications (including without limitation any replacements, removals or additions) not in conformity to the manufacturer's specifications or the Vehicle has been modified for racing, trials, or rallying or any Accident or any claim for Service has arisen in respect of such races, trails, rallies or participation in such activities.
- Where the Vehicle is carrying more passengers or towing a greater weight than that for which it was designed as stated in the manufacturers specifications or arising from or connection with the improper, unauthorized, reckless or negligent operation of the Vehicle or misuse of the Vehicle.
- Loss or damage directly or indirectly occasioned by or happening or in consequence of war, invasion, act of God, act of foreign enemies, hostilities whether war be declared or not, civil war, rebellion, insurrection, terrorism, military and usurped power, riot, or civil commotion or sabotage or any other events (whether falling into the same genus, species, class or category as the foregoing or not) beyond the control of the User or the person operating or having control of the Vehicle at the time of the Accident.
- Provision of Services outside the geographical limits (Thailand).
- Any person drives the vehicle who does not hold a valid license issued by a competent authority.
- Mechanical breakdown due to lack of oil, petrol, water. In such cases, assistance will still be provided but the customer will have to bear fully all expenses and costs personally.
- The Vehicle is in an unroadworthy condition at the commencement of the journey, or the Vehicle has not been regularly serviced in accordance with the manufacturer's instructions or the Vehicle has not been serviced within 12 months from the last maintenance service.



CIMB *preferred*

REWARDS PROGRAM

Remarks :

- Please study terms and conditions of CIMB Preferred Rewards Program 2025 in detail.
- The terms and conditions are as per the bank's guidelines, which may be subject to change. Members can check for updates on myPreferred application and www.cimbthai.com/en/preferred. In case of any disputes, the decision of the bank and service provider is final.
- To stay informed about additional benefits and check the expiration of your privileges, please visit myPreferred application or <https://www.cimbthai.com/en/preferred>.



Travel

Privileges

Travel Privileges

Limousine Services



Limousine - Toyota Camry
(Bangkok Area)

1,400 Preferred Points

Limousine - Toyota Camry
(Metropolitan Area)

2,000 Preferred Points

Limousine - Toyota Commuter
(Bangkok Area)

2,100 Preferred Points



Limousine - Toyota Commuter
(Metropolitan Area)

2,400 Preferred Points

Limousine - Toyota Alphard
(Bangkok and Metropolitan Area)

4,200 Preferred Points

Limousine - Mercedes Benz E-Class
(Bangkok and Metropolitan Area)

3,200 Preferred Points

Travel Privileges

Airport Fast Track and Golf Cart



Airport Fast Track

Departure or Arrival – BKK (1 time)

1,900 Preferred Points

Golf Cart

BKK (1 time)

3,500 Preferred Points

Airport Lounge



Miracle Lounge (BKK, DMK)

1,400 Preferred Points

The Coral Executive Lounge (DMK, HKT, CNX, UTH, HDY, CEI)

1,400 Preferred Points

Plaza Premium Lounge at Airport Worldwide

(2 visits per calendar year, no points redemption required)

*For CIMB Preferred members with Private Wealth or Preferred Elite status only.

Terms & Conditions for Travel Privileges

Limousine Service

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred in any case.
- Advance reservation is required 48 hours before utilizing the service through the myPreferred application. For more details, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- The reservation is considered complete only when the status on the myPreferred application changes from "Waiting for Form Filling or Waiting for Confirm" to "Ready". An SMS confirmation will be sent upon completion. If a member fails to attend their reservation, the privilege will be considered fully utilized and CIMB reserves the right not to refund Preferred Points in any case.
- For cancellations or changes, members must notify CIMB Preferred Concierge at least 24 hours prior to the scheduled appointment to retain the privilege.
- In case of cancellation or changes less than 24 hours or failure to show up on the scheduled reservation date/time, the privilege will be considered fully utilized.
- The airport transfer service is available only between Suvarnabhumi/Don Mueang airports and locations within metropolitan area which are Nonthaburi, Pathum Thani, Samut Prakan and Samut Sakhon.
- Preferred Points redemption for each limousine type may vary depending on the service area.
- Toyota Camry, accommodating a maximum of 2 passengers with no more than 2 luggage (each not exceeding 28 inches).
- Toyota Commuter, accommodating a maximum of 6 passengers with no more than 6 luggage (each not exceeding 28 inches).
- Toyota Alphard, accommodating a maximum of 4 passengers with no more than 4 luggage (each not exceeding 28 inches).
- Mercedes Benz E-Class, accommodating a maximum of 2 passengers with no more than 2 luggage (each not exceeding 28 inches).
- CIMB Preferred Members can utilize this benefit from January 1 January - 31 December 2025.
- In the event where the service provider cannot arrange the specified type of vehicle, an equivalent or higher-level vehicle will be provided at no additional cost.

Airport Pick-up:

- The staff will wait for passengers only at the designated meeting point to prevent errors in appointments and comply with airport regulations. The meeting points are as follows:
- Suvarnabhumi Airport Meeting Point: Passenger terminal between gates 3 - 4
- Don Mueang Airport Meeting Point: International flight passenger terminal, Meeting Point at Terminal 1, G Floor, Gate 5, or Domestic flight passenger terminal, Meeting Point at Terminal 2, G Floor, Gate 11.
- The staff will wait for passengers for a maximum of 90 minutes, starting from the time the flight arrives. If the staff waits for more than 90 minutes, additional fees will apply, starting from the 91st minute. In cases where the staff cannot find the passenger and cannot make contact, the company reserves the right to release the vehicle, considering the benefit fully utilized.

Pick-up from Accommodation:

- The driver will wait at the agreed-upon location for a maximum of 30 minutes from the scheduled pick-up time. A waiting period exceeding 30 minutes will incur additional fees, calculated from the 31st minute. The company assumes no liability for delays related to land or air travel. In the event the driver is unable to locate or contact the passenger, the company reserves the right to release the vehicle, and the benefit will be considered fully utilized
- Should members require an extension to the waiting time, they must provide notification of their intention 15 minutes prior to the scheduled time and remit the additional fee directly to the service provider.
- In case of force majeure events preventing the arranged pick-up, such as accidents, heavy traffic, road closures, flooding, or acts of terrorism, the service provider will arrange a replacement vehicle at the reserved time, and no additional charges will apply. The staff will inform the members immediately.
- Members can check the expiry date of the coupon on the myPreferred app. If members choose the reservation service and confirm, changes or cancellations are not allowed. The bank reserves the right not to refund points in any case.
- This benefit cannot be exchange/redeem/change into cash and cannot be used in conjunction with other discounts or promotions.
- The bank has appointed FCC Services Co., Ltd. as the service provider.
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.
- This benefit does not include additional drop point, please contact CIMB Preferred Concierge for additional information
- For inquiries about the service and additional information, please contact CIMB Preferred Concierge at 02 021 0182.

Airport Services

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred in any case.
- Fast Track and Golf Cart service at Suvarnabhumi Airport for 1 passenger/redemption.
- Fast Track service is available for international arrivals and departures at Suvarnabhumi Airport.
- Golf Cart service is available for international arrivals at Suvarnabhumi Airport
- Advance reservation is required 48 hours before utilizing the service through the myPreferred application. For more details, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- The reservation is considered complete only when the status on the myPreferred application changes from "Waiting for Form Filling or Waiting for Confirm" to "Ready". An SMS confirmation will be sent upon completion. If a member fails to attend their reservation, the privilege will be considered fully utilized and CIMB reserves the right not to refund Preferred Points in any case.
- For cancellations or changes, members must notify CIMB Preferred Concierge at least 24 hours prior to the scheduled appointment to retain the privilege.
- In case of cancellation or changes less than 24 hours or failure to show up on the scheduled reservation date/time, the privilege will be considered fully utilized.
- CIMB Preferred Members can utilize this benefit from 1 January - 31 December 2025.
- This benefit cannot be exchanged, redeemed, or converted into cash and cannot be used in conjunction with other discounts or promotions.
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.

Airport Lounge Services – Miracle Lounge and The Coral Executive Lounge

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred in any case. Please present an ID card and boarding pass before receiving the service.
- Miracle Lounge access at Suvarnabhumi or Don Mueang Airport is limited to 2 hours per member per day. Extensions are available at the members' expense, with fees determined by the respective lounge.
- The Coral Executive Lounge access at Don Mueang, Phuket, Chiang Mai, Udonthani, Hat Yai, or Chiang Rai Airport is limited to 2 hours per member per day. Extensions are available at the members' expense, with fees determined by the respective lounge.
- This benefit does not cover additional services such as massage, spa, etc.
- Advance reservation is required 5 days before utilizing the service through the myPreferred application. For more details, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- The reservation is considered complete only when the status on the myPreferred application changes from "Waiting for Form Filling or Waiting for Confirm" to "Ready". An SMS confirmation will be sent upon completion. If a member fails to attend their reservation, the privilege will be considered fully utilized and CIMB reserves the right not to refund Preferred Points in any case.
- For cancellations or changes, members must notify CIMB Preferred Concierge at least 3 days prior to the scheduled appointment to retain the privilege.
- In case of cancellation or changes less than 3 days or failure to show up on the scheduled reservation date/time, the privilege will be considered fully utilized.
- CIMB Preferred Members can utilize this benefit from 1 January - 31 December 2025.
- This benefit cannot be exchanged, redeemed, or converted into cash and cannot be used in conjunction with other discounts or promotions.
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.

Plaza Premium Lounges

- Exclusive rights for CIMB Preferred customers who maintain Private Wealth and Preferred Elite status as of 31 December 2024.
- For CIMB Preferred customers who maintain Private Wealth and Preferred Elite status starting from 1 January 2025, this privilege will be based on the net balance at the end of each quarter. The privilege can be accessed through the myPreferred application within 30 business days of each quarter. You can use this privilege up to two times per year.
- CIMB Preferred members with Private Wealth or Preferred Elite status must present their membership card, the complete e-Coupon (one e-Coupon can be used only once per passenger) on the myPreferred app, boarding pass and passport before using the service each time. (Walk-in only. No reservation required)
- Members may use the Plaza Premium Lounges for a maximum of 2 or 3 hours per day, depending on the specific location. If members wish to extend their stay, they must pay the service fee as determined by the respective lounge.
- This privilege covers access to the lounge's seating area, food & beverage, Wi-Fi, internet workstation, newspapers and magazines, TV channels, Flight Information Display System, and left luggage. (Facilities are subject to availability at individual locations)
- Members can use this benefit until 31 December 2025.
- This privilege cannot be exchanged for cash or used in conjunction with other discounts or promotions.
- For inquiries and additional information, contact CIMB Preferred Concierge at 02 021 0182.

Travel Privileges

Leading Hotels across Thailand



**ASAI Bangkok Hotel
Hotel Room**

4,500 Preferred Points

**Cross Vibe Chiang Mai Decem
Hotel Room**

3,500 Preferred Points

**Dusit Princess Patthalung
Hotel Room**

2,800 Preferred Points

**Dusit Princess Srinakarin (Bangkok)
Hotel Room**

3,500 Preferred Points

**Dusit Ratchadamri (Bangkok)
Hotel Room**

6,000 Preferred Points

Dusit Thani Hotel Room

5,000 Preferred Points

dusitD2 Hotel Room

5,000 Preferred Points





**dusitD2 Khao Yai
Hotel Room**

6,000 Preferred Points

**Riverside Bangkok
Hotel Room**

2,500 Preferred Points

**Thames Valley Khao Yai
Hotel Room**

6,000 Preferred Points

**The Charm Resort Phuket
Hotel Room**

6,000 Preferred Points



**The Nature Phuket
Hotel Room**

6,000 Preferred Points

**Veranda Resort & Villas Hua Hin
Cha Am Hotel Room**

6,000 Preferred Points

**Veranda Resort Pattaya Na Jomtien
Hotel Room**

6,000 Preferred Points

**VERSO Hua Hin
Hotel Room**

6,000 Preferred Points

Terms & Conditions for Hotel Services

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred in any case.
- Advance reservation is required before utilizing the service through the myPreferred application. For more details, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- The reservation is considered complete only when the status on the myPreferred application changes from "Waiting for Form Filling or Waiting for Confirm" to "Ready". An SMS confirmation will be sent upon completion. If a member fails to attend their reservation, the privilege will be considered fully utilized and CIMB reserves the right not to refund Preferred Points in any case.
- Hotel room availability is subject to confirmation by the service provider before a booking is finalized.
- Reservations must be made at least 30 days before arrival date, only the specified room types are reserved
- For cancellations or changes, members must notify CIMB Preferred Concierge at least 15 days prior to the scheduled appointment to retain the privilege.
- In case of cancellation or changes less than 15 days or failure to show up on the scheduled reservation date/time, the privilege will be considered fully utilized.
- Service provider reserves the right to deny all cancellations or changes for any hotel reservations made on Fridays and Saturdays.
- Members can utilize the benefits within the year 2025. However, the hotel reserves the right to restrict room reservations during public holidays, extended weekends, festive periods, and between 1-10 January and 1-31 December or other periods as determined by the hotel.
- Any additional costs incurred are to be paid by the member directly to the service provider.
- This benefit cannot be exchanged, redeemed, or converted into cash and cannot be used in conjunction with other discounts or promotions.
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.

Terms & Conditions for Hotel Services at Dusit Hotels & Resorts

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred in any case.
- Advance reservation is required before utilizing the service through the myPreferred application. For more details, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- The reservation is considered complete only when the status on the myPreferred application changes from "Waiting for Form Filling or Waiting for Confirm" to "Ready". An SMS confirmation will be sent upon completion. If a member fails to attend their reservation, the privilege will be considered fully utilized and CIMB reserves the right not to refund Preferred Points in any case.
- Hotel room availability is subject to confirmation by the service provider before a booking is finalized.
- Reservations must be made at least 30 days before arrival date, only the specified room types are reserved
- All reservations at Dusit Thani, dusitD2, and ASAI hotels are non-cancellable and non-changeable
- In case of cancellation or failure to show up on the scheduled reservation date/time, the privilege will be considered fully utilized.
- Members can utilize the benefits within the year 2025. However, the hotel reserves the right to restrict room reservations during public holidays, extended weekends, festive periods, and between 1-10 January and 1-31 December or other periods as determined by the hotel.
- Any additional costs incurred are to be paid by the member directly to the service provider.
- This benefit cannot be exchanged, redeemed, or converted into cash and cannot be used in conjunction with other discounts or promotions.
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.



Dining

Privileges

Dining Privileges

Reservation



Anantara Siam Bangkok
Dining Credit 1,000 Baht

1,000 Preferred Points

ASAI Restaurants
Dining Credit 1,000 Baht

1,000 Preferred Points

Baan Dusit Thani Restaurants
Dining Credit 1,000 Baht

1,000 Preferred Points

Dusit Restaurants
E-Voucher 1,000 Baht

1,000 Preferred Points

dusitD2 Restaurants
Dining Credit 1,000 Baht

1,000 Preferred Points



River Side Dinner Cruise Buffet
for 1 Person

1,400 Preferred Points

Dining Privileges

Dining e-Voucher



Dining e-Voucher Value at THB 100 / THB 300

Starbucks, ZEN Group, OISHI Group, Bar B Q Plaza

100 / 300 Preferred Points

Dining e-Voucher Value at THB 500

Starbucks, ZEN Group, OISHI Group, Bar B Q Plaza, Wine Connection, Coffee Beans by DAO, Baan Khanitha, Mimosa

500 Preferred Points

Dining e-Voucher Value at THB 2,000

JW Marriott Hotel Bangkok

2,000 Preferred Points

Terms & Conditions for Dining Privileges

Dining Credit at Hotel Restaurant and Exclusive Dinner

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred. Please display the E-Voucher on the application to the staff before receiving the service.
- Exclusive International Buffet at Chao Phraya River by River Side Dinner Cruise for 1 person.
- Dining credit at Anantara Siam Bangkok valued 1,000 Baht. Applicable with following restaurants for a la carte and beverages menu: Mocha & Muffins, Biscotti, Shintaro, AQUA, The Lobby, Spice Market, GUILTY, Café Wolseley and Anantara Siam's Sunday Brunch
- Dining credit at Dusit Thani, ASAI, dusitD2 and Baan Dusit Thani valued 1,000 Baht at applicable restaurants for a la carte and beverage menu.

Hotel	Restaurant
Dusit Suite Hotel Ratchadamri	Dusit Gourmet
Dusit Thani Hua Hin	Ban Benjarong, Nomeda, San Marco, The Restaurant
Dusit Thani Pattaya	The Cascade Restaurant, The Bay Restaurant
Dusit Thani Krabi Beach Resort	Mangosteen's
Dusit Thani Laguna Phuket	Laguna Café, La Trattoria, Benjarong, Casuarina Beach Restaurant & Bar
Dusit Princess Srinakarin	Square One, The Chinese
ASAI Bangkok Chinatown	JAM JAM
ASAI Bangkok Sathorn	Err Urban Rustic Thai
dusitD2 Hua Hin	Café Soi
dusitD2 Samyan (Bangkok)	Dusit Gourmet
Baan Dusit Thani	Benjarong, Dusit Gourmet, Nomada, Thien Duong

- CIMB Preferred Members can utilize this benefit from 1 January - 31 December 2025. Please check the expiration date of the coupon on the myPreferred application. Once the reservation is completed, the benefits cannot be changed or canceled, and CIMB reserves the right not to refund Preferred Points in any case.
- Advance reservation is required 3 days before utilizing the service through the CIMB Preferred Concierge.
- The reservation is considered complete only when the status on the myPreferred application changes from "Waiting for Form Filling or Waiting for Confirm" to "Ready". An SMS confirmation will be sent upon completion. If a member fails to attend their reservation, the privilege will be considered fully utilized.
- This benefit cannot be exchanged, redeemed, or converted into cash and cannot be used in conjunction with other discounts or promotions.
- All restaurants reserve the rights to use this benefit on festivals, long weekend, public holidays. or other periods as determined by the hotel.
- For more details, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.

Dining E-Voucher

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred. Please display the E-Voucher on the application to the staff before receiving the service.
- E-Voucher for dine in at JW Marriott Hotel Bangkok valued 2,000 Baht applicable for JW Café, Tsu Japanese Restaurant, Nami Teppanyaki Steakhouse, Man Ho Chinese Restaurant, New York Steakhouse.
- CIMB Preferred Members can redeem this benefit from 1 January - 31 December 2025. E-Voucher expiration date will be present on the myPreferred application.
- Any additional costs incurred are to be paid by the member directly to the service provider.
- E-Voucher benefits cannot be changed or canceled after redemption. CIMB reserves the right not to refund Preferred Point in any case.
- This benefit cannot be exchanged, redeemed, or converted into cash and cannot be used in conjunction with other discounts or promotions.
- For additional details and information, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- JW Marriott Bangkok reserves the right to use this benefits on festivals, long weekend, public holidays. or other periods as determined by the hotel.
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.

Health & Wellness

Privileges

Health & Wellness Privileges



**Stretch Me Clinic
E-Voucher 1,000 Baht**

1,000 Preferred Points

**Let's Relax Spa
E-Voucher 1,000 Baht**

1,000 Preferred Points

**Let's Relax Onsen and Spa
Thonglor E-Voucher 1,000 บาท**

1,000 Preferred Points



**Phyathai 1 Hospital
Health Check Up Program**

1,000 Preferred Points

**Phyathai 2 Hospital
Health Check Up Program**

1,000 Preferred Points

สิทธิประโยชน์หมวด

Health & Wellness

**BEURER Scaler
BF500 BT**

2,500 Preferred Points >>



Exeter Thermo Pad

2,500 Preferred Points >>



**Omron Blood Pressure
Monitor HEM-7121**

2,800 Preferred Points >>



**FULICO Neck & Shoulder
Massager**

>> **2,700** Preferred Points



**FULI Smart
Eye Massager**

3,700 Preferred Points >>



**BEWELL Standing Mat
EF-01**

2,000 Preferred Points >>



**Yuwell Blood Pressure
Monitor (Bluetooth)**

3,000 Preferred Points >>



**Yuwell Finger
Pluse Oximeter**

1,300 Preferred Points >>



**Yuwell YHT 101
Infrared Ear Thermometer**

2,000 Preferred Points >>



**Yuwell YT-2
Infrared Thermometer**

>> **1,900** Preferred Points

Terms & Conditions for Health & Wellness Privileges

E-Voucher Let's Relax Spa, Let's Relax Onsen and Stretch Me Clinic

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred. Please display the E-Voucher on the application to the staff before receiving the service.
- E-Voucher benefits for Let's Relax Spa, Let's Relax Onsen and Stretch Me Clinic. This benefit is applicable at the designated branches.
- This voucher can be used only 1 voucher/receipt.
- Any additional costs incurred are to be paid by the member directly to the service provider.
- In the event of a reservation, please arrive 15 minutes before the scheduled reservation time.
- CIMB Preferred Members can redeem this benefit from 1 January - 31 December 2025. E-Voucher expiration date will be present on the myPreferred application.
- E-Voucher benefits cannot be changed or canceled after redemption. CIMB reserves the right not to refund Preferred Point in any case.
- This benefit cannot be exchanged, redeemed, or converted into cash and cannot be used in conjunction with other discounts or promotions.
- For additional details and information, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.

Delivery Benefits

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred in any case.
- After redemption, members shall confirm the delivery address and receiver through the myPreferred application or contact CIMB Preferred Concierge.
- Any items in the gift set cannot be changed or discounts deducted if any item in the set is not accepted.
- This benefit will be delivered by the service provider within 7 days following the date of redemption.
- Service providers reserve the right to cancel or modify the benefits after redemption has completed.
- Any additional costs incurred are to be paid by the member directly to the service provider.
- For additional details and information, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- Service providers reserve the right to change terms, conditions, availability periods, and benefits without prior notice.
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.

Exclusive Health Check-up

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred in any case.
- Health check-up program are applicable at Phyathai 1 and Phyathai 2 Hospital.
- Each redemption can be utilize for 1 person only.
- Advance reservation is required at least 7 days before using the service through myPreferred application.
- The reservation is considered complete only when the status on the myPreferred application changes from "Waiting for Form Filling or Waiting for Confirm" to "Ready". An SMS confirmation will be sent upon completion. If a member fails to attend their reservation, the privilege will be considered fully utilized and CIMB reserves the right not to refund Preferred Points in any case.
- For cancellations or changes, members must notify CIMB Preferred Concierge at least 3 days prior to the scheduled appointment to retain the privilege.
- In case of cancellation or changes less than 3 days or failure to show up on the scheduled reservation date/time, the privilege will be considered fully utilized.
- Hospitals reserve the rights to withhold certain health check-up items if the physician determines that the patient's physical condition is not suitable for those specific examinations, and such cases will be considered as having received full service.
- Please present a confirmation document and identity document to the staff before utilizing the service.
- CIMB Preferred Members can utilize this benefit from 1 January - 31 December 2025. Please check the expiration date of the coupon on the myPreferred application.
- Any additional costs incurred are to be paid by the member directly to the service provider.
- This privilege cannot be exchanged for cash and cannot be used in conjunction with other discounts or promotions.
- For more details, contact CIMB Preferred Concierge 24/7 at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.



Sustainability & Donation

Privileges

Sustainability & Donation Privileges

Gift Set 1

from Chul Farm (Phetchabun)

600 Preferred Points ➤



Gift Set 2

from Chul Farm (Phetchabun)

➤ **600** Preferred Points



**Q-Rice
Riceberry
(3 kg)**

➤ **400** Preferred Points

**Q-Rice
Red Cargo Rice
(3 kg)**

300 Preferred Points ➤



**Q-Rice Brown
Jasmine Rice
(3 kg)**

300 Preferred Points ➤



**Q-Rice
Newly Harvested
Jasmine Rice (3 kg)**

➤ **300** Preferred Points



**Q-Rice
Black Sticky Rice
(3 kg)**

➤ **400** Preferred Points



**Bee Products
Longan Honey Gift Set**

600 Preferred Points ➤

**Bee Products
Polyforal Honey Gift Set**

➤ **600** Preferred Points

Sustainability & Donation Privileges



**Donation
Sport Equipments to Community**

1,000 Preferred Points

**Donation
Jasmine Rice 6 kg to Community**

600 Preferred Points

**Coffee Drip Box Set
from N2G (Chiang Rai)**

500 Preferred Points



Doi Kham Box Set

800 Preferred Points

Mum Por Dee Set 1

500 Preferred Points

Mum Por Dee Set 2

600 Preferred Points

Suan Sangtawan Set

600 Preferred Points

**Hair Care Set from Coffee Factory
at Wang Nam Khiao**

400 Preferred Points

Terms & Conditions for Sustainability & Donation

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred in any case.
- After redemption, members shall confirm the address for donating items through the myPreferred application or contact CIMB Preferred Concierge.
- Any items in the gift set cannot be changed or discounts deducted if any item in the set is not accepted.
- This benefit will be delivered by the service provider within 7 days following the date of redemption.
- Service providers reserve the right to cancel or modify the benefits after redemption has completed.
- Any additional costs incurred are to be paid by the member directly to the service provider.
- Service providers reserve the right to change terms, conditions, availability periods, and benefits without prior notice.
- For additional details and information, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.

A surreal landscape featuring a row of wooden lounge chairs with white cushions on a tiled floor. In the background, there are large, light-colored arches leading to a view of the ocean. A large, glowing, translucent arrow graphic points from the top right towards the center. To the left of the chairs, there are three small, square lanterns. The overall color palette is warm, with soft pinks, oranges, and blues.

*Exclusive
Discount*

Exclusive Discount



Deck 1 (CNX)

Discount 10%

Let's Relax Onsen and Spa Thonglor

Discount 10%

Let's Relax Spa

Discount 10%

Mimosa

Discount 10%

ORB Café and Meal (CNX)

Discount 10%

Stretch Me Clinic

Discount 10%

Baan Khanitha

Discount 10%

Baan Dusit Thani Restaurants

Discount 10%

ASAI Restaurant

Discount 10%

dusitD2 Restaurants

Discount 10%

Dusit Hotel Restaurants

Discount 10%

Anantara Riverside Bangkok Resort for Restaurant

Discount 15%

Terms & Conditions for Restaurant Discount

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred. Please display the E-Voucher on the application to the staff before receiving the service.
- CIMB Preferred Members can utilize this benefit from 1 January - 31 December 2025. Please check the expiration date of the coupon on the myPreferred application. Once the reservation is completed, the benefits cannot be changed or canceled, and CIMB reserves the right not to refund Preferred Points in any case.
- Exclusive 10% discount for a la carte menu at Mimosa Mediterranean Restaurant, Baan Khanitha, Deck One (Chiang Mai) and ORB Café (Chiang Mai).
- Special discounts at Deck One (Chiang Mai) and CRB Café (Chiang Mai), a minimum bill of 500 Baht is required.
- Exclusive 15% discount for food and beverage (Exclude non-alcohol beverage) at Anantara Riverside Bangkok Resort applicable for 5 participant restaurants:
 - Riverside Terrace - International BBQ & Seafood Buffet Dinner
 - Trader Vic's
 - Benihana Riverside
 - Mocha and Muffins when have the minimum spending at THB 2,000.- per receipt
 - Longtail River Bar & Lounge
- Exclusive 10% discount for Dusit Thani, ASAI, dusitD2 and Baan Dusit Thani at applicable restaurants for a la carte and beverage menu.ava

โรงแรมในเครือ	ห้องอาหาร
Dusit Suite Hotel Ratchadamri	Dusit Gourmet
Dusit Thani Hua Hin	Ban Benjarong, Nomeda, San Marco, The Restaurant
Dusit Thani Pattaya	The Cascade Restaurant, The Bay Restaurant
Dusit Thani Krabi Beach Resort	Mangosteen's
Dusit Thani Laguna Phuket	Laguna Cafe, La Trattoria, Benjarong, Casuarina Beach Restaurant & Bar
Dusit Princess Srinakarin	Square One, The Chinese
ASAI Bangkok Chinatown	JAM JAM
ASAI Bangkok Sathorn	Err Urban Rustic Thai
dusitD2 Hua Hin	Cafe Soi
dusitD2 Samyan (Bangkok)	Dusit Gourmet
Baan Dusit Thani	Benjarong, Dusit Gourmet, Nomada, Thien Duong

- All hotel restaurants reserve the rights to use this benefit on festivals, long weekend, public holidays. or other periods as determined by the hotel. .
- This benefit cannot be exchanged, redeemed, or converted into cash and cannot be used in conjunction with other discounts or promotions.
- For additional details and information, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.

Terms & Conditions for Exclusive Discount at Let's Relax Spa, Let's Relax Onsen and Stretch Me

- Exclusive benefits for CIMB Preferred members. These benefits cannot be transferred. Please display the E-Voucher on the application to the staff before receiving the service.
- Exclusive 10% discount at Let's Relax Spa, Let's Relax Onsen and Stretch Me Clinic. This benefit is applicable for the wellness service at the designated branches.
- This voucher can be used only 1 voucher/receipt.
- Any additional costs incurred are to be paid by the member directly to the service provider.
- Exclusive discount does not apply for any goods or products at Let's Relax Spa, Let's Relax Onsen and Stretch Me.
- In the event of a reservation, please arrive 15 minutes before the scheduled reservation time.
- CIMB Preferred Members can redeem this benefit from 1 January - 31 December 2025. E-Voucher expiration date will be present on the myPreferred application.
- E-Voucher benefits cannot be changed or canceled after redemption. CIMB reserves the right not to refund Preferred Point in any case.
- This benefit cannot be exchanged, redeemed, or converted into cash and cannot be used in conjunction with other discounts or promotions.
- For additional details and information, please contact CIMB Preferred Concierge at 02 021 0182 or email cimbpreferred@lifestyle-cimbth.com
- Terms and conditions apply as per the bank's guidelines, which are subject to change as details on the myPreferred application and www.cimbthai.com/en/preferred. The use of services is subject to the conditions set by the respective service providers. In case of any disputes, the decision of the bank and service provider is final.

Special of the Month

Enjoy the special privilege of the month year-round by redeeming fewer points.



ASAI
HOTELS

Dusit
HOTELS & RESORTS

dusitD2
HOTELS & RESORTS

Coffee Beans
BY DAO



COFFEE BEANS BY DAO



PHILIPS



Conditions and Criteria for CIMB Preferred Membership

1. Membership Status

1.1 Effective from 1 January 2025, the assessment of Preferred Points will be based on the highest balance of Asset Under Management (“AUM”) or Credit Under Management (“CUM”) from the previous month. The calculation of Preferred Points will refer to the net balance as detailed below.

The Value of Assets Under Management (AUM) Under the Bank's Management for a Month.

AUM Value (THB)	Membership Status	Preferred Points Earned per Month
THB 30 million	Private Wealth	1,000 Points
THB 10 - 29.99 million	Preferred Elite	300 Points
THB 3 - 9.99 million	Preferred	100 Points

The Value of Credit Under Management (CUM) Under the Bank's Management for a Month.

CUM Value (THB)	Membership Status	Preferred Points Earned per Month
THB 30 million	Private Wealth	1,000 Points
THB 10 - 29.99 million	Preferred Elite	300 Points
THB 3 - 9.99 million	Preferred	100 Points

You can check your membership status via myPreferred application.

Remarks

1. Membership in CIMB Preferred and the accumulation of points under the Preferred Rewards Program do not include payroll accounts of employees of CIMB THAI Bank Public Company Limited and its subsidiaries
2. The Bank reserves the right to modify the details of CIMB Preferred membership status and Preferred Points without prior notice.
3. The earning of points and evaluation of CIMB Preferred membership status will be based on the highest net balance at the end of each month, calculated from either the value of Assets Under Management (AUM) or Credit Under Management (CUM) under the Bank's management for that month. Membership status will be updated by the 25th of the following month.

2. Terms and Conditions for Earning and Redeeming Preferred Points

You will receive Preferred Points in the following month after the monthly evaluation of your Assets Under Management (AUM) or Credit Under Management (CUM). These points can be redeemed for benefits through myPreferred application. Preferred Points are valid for six months from the date they are awarded, provided they meet the investment criteria or are earned through eligible investment campaigns.

2.1 Unexpired Preferred Points can be redeemed for benefits exclusively through myPreferred application. To register and use myPreferred application, members must use the phone number provided to the Bank.

2.2 If you change your registered phone number, please update your information at least one month before receiving Preferred Points for that month. Updates can be made through the following channels: visit any CIMB THAI Bank branch with a valid identification document, contact your dedicated relationship manager, or call the CIMB Preferred Care Center at 02-626-7888, available daily.

2.3 For security purposes, a One-Time Password (OTP) will be sent only to the phone number registered with myPreferred application. If you change your registered phone number, please follow the update process outlined in Clause 2.2.

2.4 Preferred Points cannot be redeemed for cash or exchanged for other gifts. Expired points cannot be reinstated under any circumstances.

Terms and Conditions for CIMB Preferred Rewards Program Benefits

- Preferred Points for CIMB Preferred membership status are calculated based on the net value of holdings assets and/or credit.

CIMB Preferred members earn Preferred Points based on the total value of their Assets Under Management (AUM) and/or Credit Under Management (CUM). The Bank evaluates point accumulation monthly. The points earned are determined according to the value and type of financial products held. Please refer exclusively to the table below for detailed point calculation criteria.

Assets Under Management (AUM)*

Product	Calculation and Holding Conditions for Financial Products
1. Savings and Current Accounts (CASA)	Savings account balance, calculated based on the end-of-month balance.
2. Fixed Deposits	Fixed deposit balance, calculated from 50% of the net balance at the end of the month.
3. Mutual Funds	Net Asset Value (NAV), determined based on the monthly NAV at month-end.
4. Primary Market Bonds, including Perpetual Bonds, Common Stocks, Real Estate Investment Trusts	New Investments: Must be maintained for six consecutive calendar months.
5. Secondary Bonds, Off-Shore Bonds, Structured Product (including ELN & MAXI)	Investment value, calculated from the initial investment amount until the product reaches maturity, excluding any redemptions made through the Bank.
6. Life Insurance and Unit-Linked Product or UL	Insurance premiums, considered based on the total premiums paid over 12 consecutive calendar months.

* The calculation of Preferred Points for eligible financial products includes transactions conducted through both Bank branches and the mobile application.

Credit Under Management (CUM)*

Product	Calculation and Holding Conditions for Financial Products
1. Secured loans, including Home Loans (e.g., Home Loan 4U, Mortgage Power), unsecured loans, including Personal Loans	Outstanding Balance at Month-End
2. Wealth Credit Line (WCL)	Outstanding Balance at Month-End

*To earn Preferred Points for loan products, CIMB Preferred members must have a loan amount of at least THB 5 million. Preferred Points will be awarded based on a net outstanding loan balance of THB 3 million or more.

CIMB Preferred members can redeem Preferred Points for benefits under the CIMB Preferred Rewards Program via myPreferred application.

- Promotional campaigns or "Campaign Points," which are additional points earned through specific product purchases within a designated period as determined by the Bank, will be announced via my Preferred application and/or other CIMB THAI Bank communication channels. Campaign Points can be combined with Preferred Points for accumulation and redemption of various privileges.
- Members can review details about CIMB Preferred membership, eligibility, and benefit usage terms at <https://preferred.cimbthai.com>.
- If a member no longer maintains any CIMB Preferred membership status, all remaining Preferred Points and/or Campaign Points will be removed from myPreferred application within 15 business days after the membership status review. These points cannot be reinstated, redeemed for gifts, or used for any CIMB Preferred Your Choices benefits.
- The Bank reserves the right to modify any terms and conditions without prior notice. Members can review updates via myPreferred application or <https://preferred.cimbthai.com>. In case of disputes, the Bank's decision shall be final.
- Preferred Points cannot be retroactively earned under any circumstances.
- Any remaining value from redeemed privileges cannot be converted into cash or exchanged for any other rewards.
- New CIMB Preferred members will be assessed based on the net holdings of their investments and/or loans from the previous month. Earned points will be credited in the following month's cycle.

Terms and Conditions for Banking Privileges

- Preferred Points are calculated based on the highest value of Assets Under Management (AUM) or Credit Under Management (CUM) from the previous month. Members can check their CIMB Preferred membership status via myPreferred application.

*The Bank reserves the right to modify the details of CIMB Preferred membership status and Preferred Points without prior notice.

- To maximize membership benefits, the Bank considers the highest value between AUM and CUM under management in that month. Consistent growth in AUM or CUM has a positive impact on CIMB Preferred membership status.
- The highest membership status achieved during the year will be maintained until December, after which the status will be reviewed for the following fiscal year.
- Preferred Points must be redeemed via myPreferred application and are valid for only 6 months from the date of issuance.
- Preferred Points cannot be redeemed for cash or exchanged for other rewards. Expired points cannot be reinstated.
- CIMB Preferred members in each tier are entitled to exclusive privileges, such as: special loan interest rates, complimentary checkbooks, preferential fee rates and special promotional campaigns.

2. The Bank will issue complimentary checkbook vouchers through myPreferred application in January each year. The number of vouchers is determined based on the member's net AUM or CUM at year-end of the previous year (until 31 December). These vouchers are valid until 31 December 2025 and cannot be exchanged for cash or other rewards.
3. If a member uses services exceeding their entitled privileges or uses services outside the defined CIMB Preferred member benefits, additional service fees, penalty charges, and other related costs, will be applied as per the Bank's latest announcement.
4. Wealth advisory services provide personalized investment consultations with Investment Strategists. Appointments can be made via LINE Official Account: CIMB THAI wealth & preferred, or dedicated relationship managers
5. CIMB Preferred members have access to exclusive financial lounges for investment consultations, private meeting rooms, and other Banking conveniences at 13 Wealth Center branches: Langsuan Headquarter/ Siam Paragon/ Thonglor/Central Plaza Grand Rama 9/Central Ladprao/Silom Complex/Central Westville/Central Festival Eastville/Central Plaza Bangna/ The Mall Bangkoe/Central Sri Racha/Central Chiang Mai/Central Festival Phuket
6. The Bank reserves the right to modify Banking privileges at any time. Members can review updates via myPreferred application or <https://preferred.cimbthai.com>. In the event of a dispute, the Bank's decision shall be final.

For more details, please contact the CIMB Preferred Care Center at Tel. 02-626-7888, available daily.

Important Notice: CIMB THAI Bank will discontinue the Safe Deposit Box privilege in the near future.

Members who were granted Safe Deposit Box privileges before December 30, 2024, may continue using this service until 31 December 2025. The Bank will provide a 30-day advance notice via official letter before the service discontinuation.

Get Started with myPreferred Application





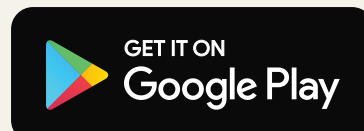
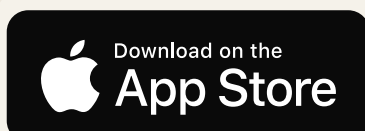
Download myPreferred

myPreferred application user manual

LIVE THE LIFE YOU PREFER with CIMB Preferred membership. The ultimate individual tier that enables you to enjoy the comprehensive offerings from CIMB Group, a global leading ASEAN bank.

Exclusive for CIMB Preferred members, simply download, choose, and redeem your CIMB Preferred Your Choices privileges via myPreferred application. Receive latest updates about our products, promotions, and activities, and meet our investment advisors at your convenience.

To download myPreferred application, please search for "myPreferred" in Google Play/App store.



01 Registration Process

In case of using the application for the first time or changing the device.



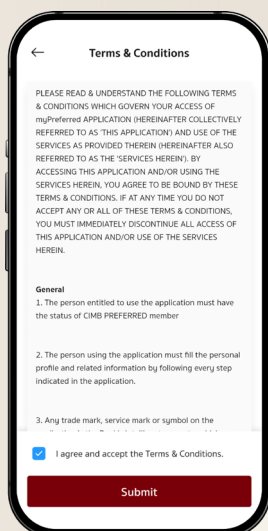
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- myPreferred application start screen.



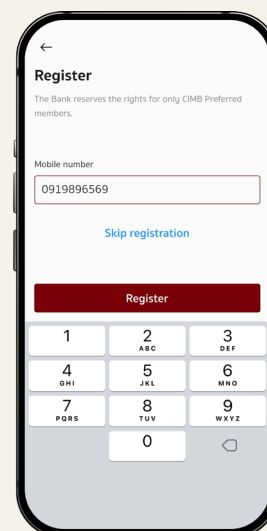
02

- Tap "**Next**" to learn about the application.
- Tap "**Skip**" to skip to the registration process.
- Tap the language selector in the upper



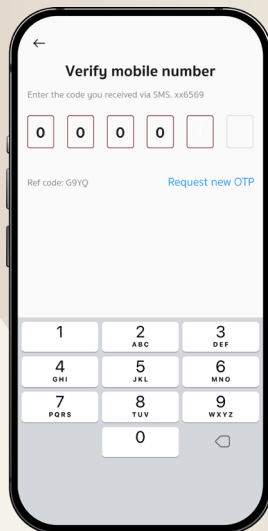
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- Please read the details of the terms & conditions, then tap "**Submit**" to continue.
- Without accepting the terms & conditions by checking the box, registration will not be processed.



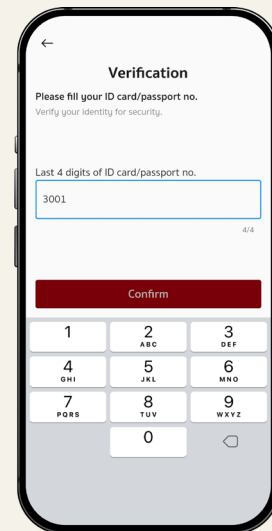
04

- Enter your registered mobile number, then tap "**Register**".
- If you have entered an incorrect mobile number, the following message will be displayed "**Your mobile number has not been registered with the Bank**".
- For non-CIMB Preferred members, tap "**Skip registration**" to continue.



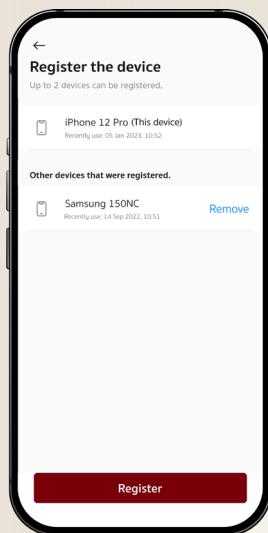
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- Enter the OTP code to verify your mobile number.
- In case of not receiving the OTP, please tap "**Request new OTP**".



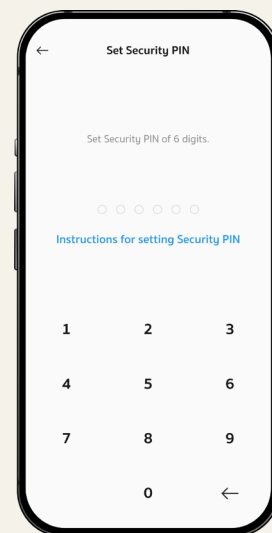
06

- Enter the last 4 digits of your ID number.
- For foreigners, enter the last 4 digits of your passport number.



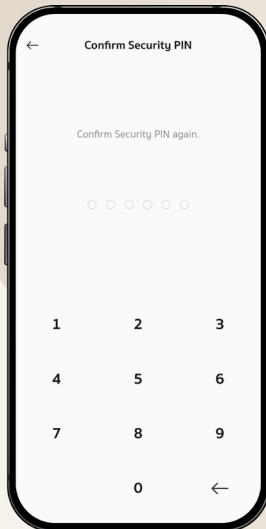
07

- The current device and other registered device(s) information are shown.
- Tap "**Register**" to continue.
- Only 2 devices can be registered with the application.
- In case of having more than 2 devices, please tap the "**Remove**" button next to the device name to deactivate the unused one.



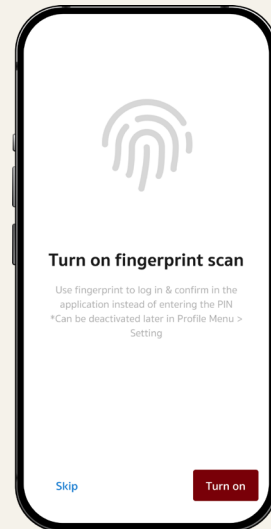
08

- Set your 6 digits security PIN. This PIN will be used for log in and complete transactions.



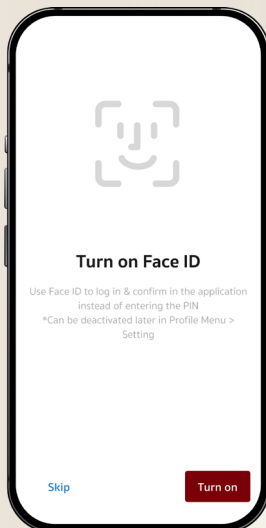
09

- Confirm your security PIN.



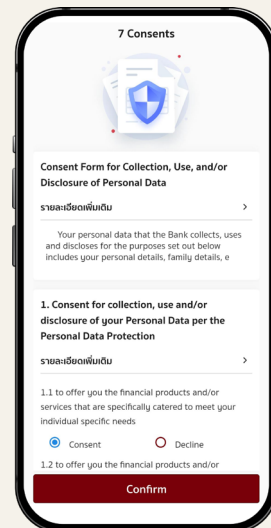
10

- For a mobile that has fingerprint scanner feature, tap the **"Turn on"** button to activate it. This feature allows fingerprint log-in instead of entering the security PIN.
- If you do not wish to turn on this feature at this time, tap the **"Skip"** button to continue.



11

- For a mobile that has facial recognition feature, tap the **"Turn on"** button to activate it. This feature allows face recognition log-in instead of entering the security PIN.
- If you do not wish to turn on this feature at this time, tap the **"Skip"** button to continue.



12

- Complete the 7 consent form to finish the registration process.

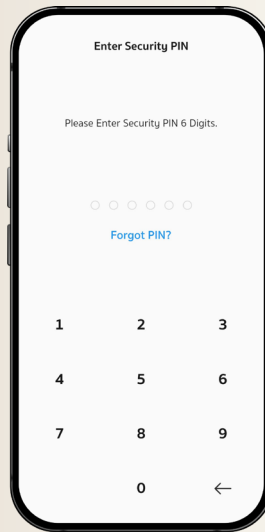
02 Login Process

When your mobile is already registered.



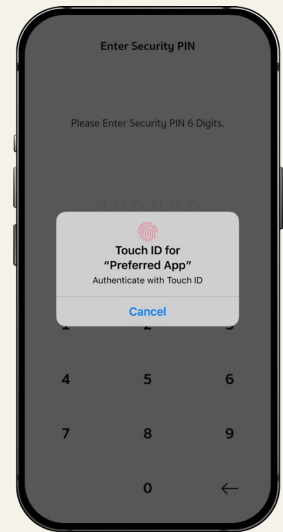
01

- myPreferred application start screen.



02

- Enter your security PIN to continue.



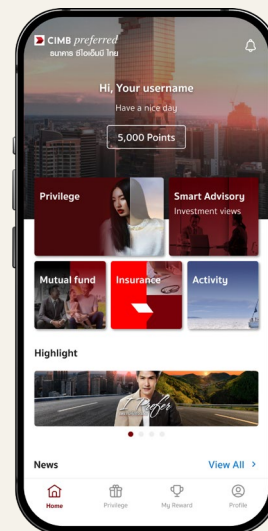
03

- If the fingerprint scanner feature is activated, scan your fingerprint to continue.



04

- If the facial recognition feature is activated, scan your face to continue.

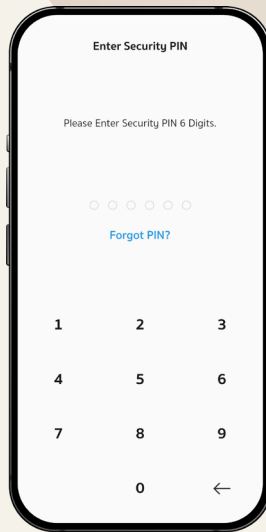


05

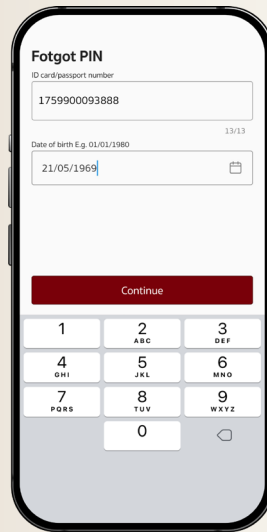
- After successful login, homepage of myPreferred application will appear.

03 Forgot PIN

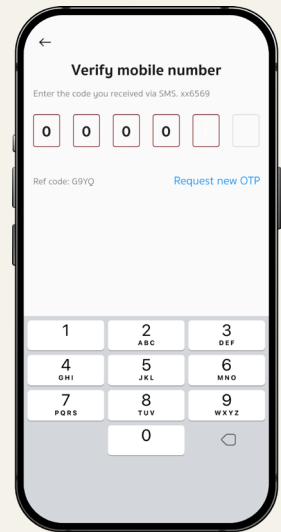
You can use authentication to set a new PIN code.



01



02

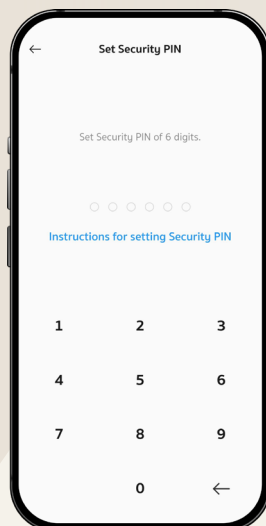


03

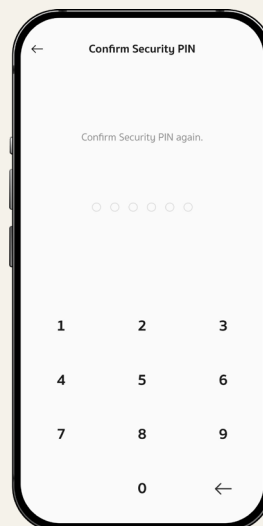
- In case you forget your security PIN, tap the **"Forgot PIN?"** to reset.

- Enter your ID/passport number and date of birth, then tap **"Continue"** to continue.

- Enter the OTP code to verify your mobile number.
- In case of not receiving the OTP, please tap **"Request new OTP"**.



04



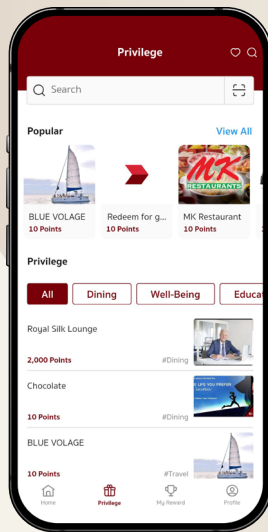
05

- Set a new security PIN.

- Confirm your new security PIN.

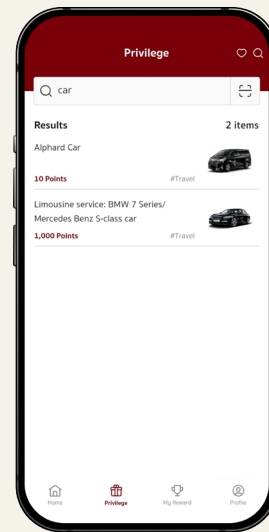
04 Redemption Process:

Reservation Service



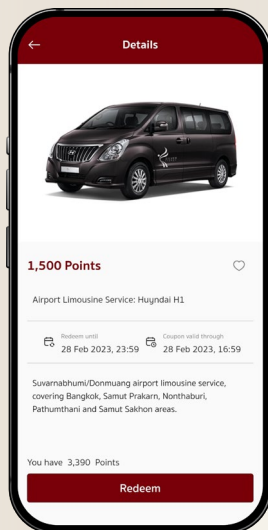
01

- The Privilege page shows popular privileges and other privileges separated into categories.



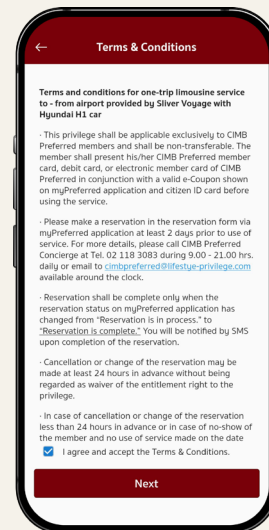
02

- To find specific privileges, please either enter the keywords in search box, or use the QR code search.



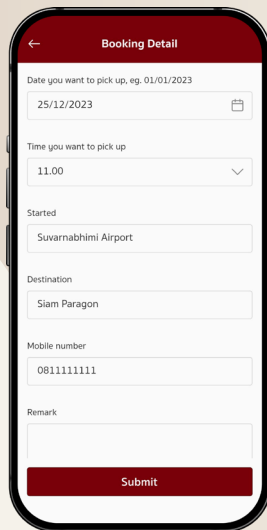
03

- Once selected, the details of the privileges will appear. Tap **"Redeem"** to continue.



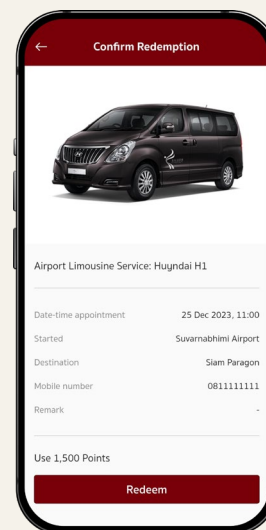
04

- Accept terms & conditions, and tap **"Next"**.



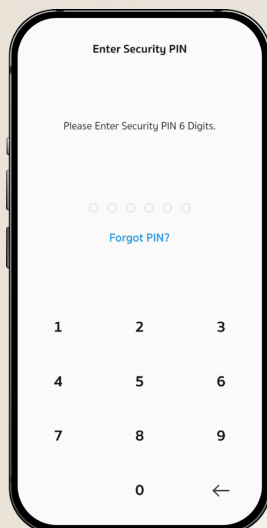
05

- Please fill in the reservation form and tap **"Submit"** to continue.



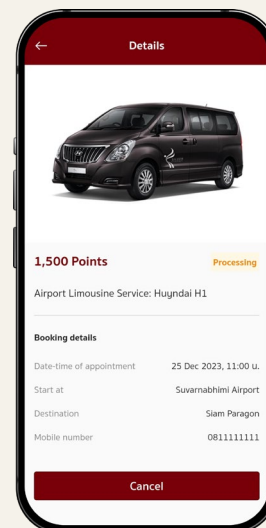
06

- Review reservation details and required points, then tap **"Redeem"** to continue.



07

- Enter the security PIN, scan your fingerprint, or scan your face to confirm the redemption.

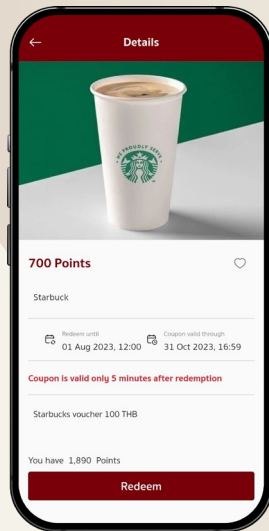


08

- Coupon status is changed to **"Processing"**. All available coupons can be viewed in the "My Reward" menu.
- To cancel the reservation, tap the **"Cancel"** button.

05 Redemption Process:

E-Coupon



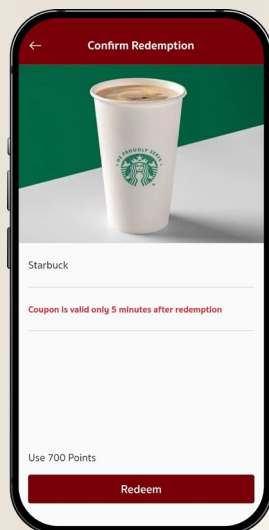
01

- Select the e-coupon privilege, read the details, then tap the **"Redeem"** button to continue.



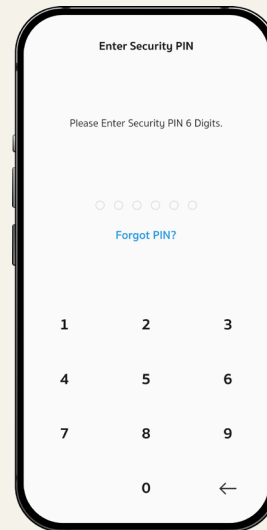
02

- Accept terms & conditions, and tap **"Next"**.



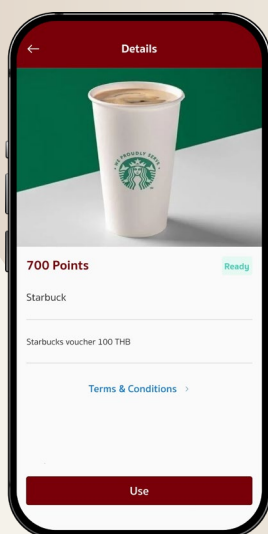
03

- Review details and required points, then tap **"Redeem"** to continue.



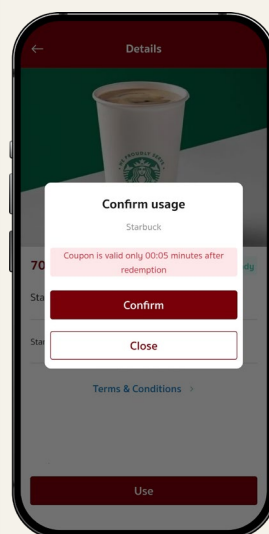
04

- Either enter the security PIN, scan your fingerprint, or scan your face to confirm the redemption.



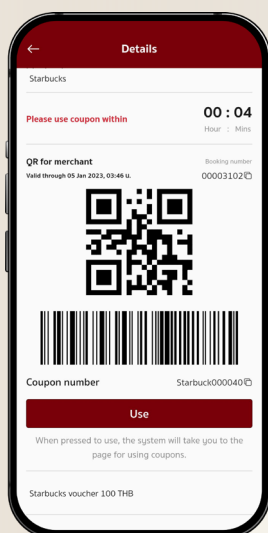
05

- Once the redemption process is done, coupon status will be changed to **"Ready"**.
- To use the coupon, tap the **"Use"** button.



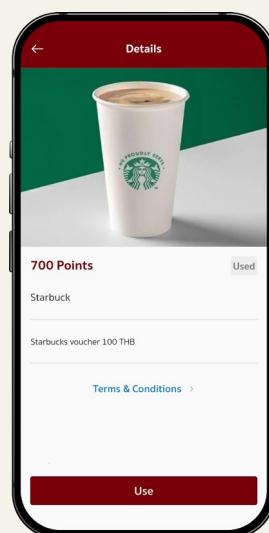
06

- A popup will appear and inform about coupon conditions and period.
- Please tap **"Confirm"** to continue.



07

- After tapping **"Confirm"** button in the previous page, the QR code, barcode, and coupon number will appear.
- Then tap the **"Use"** button in this page again to copy the coupon number and proceed to the next page to activate the coupon.

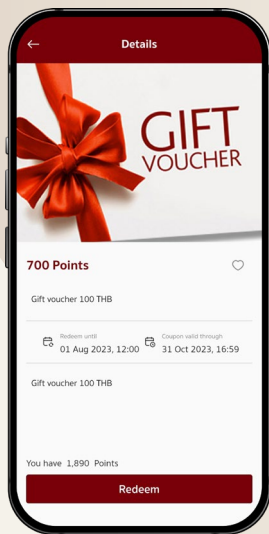


08

- Once the coupon period ends, coupon status will be changed to **"Used"**.

06 Redemption Process:

Voucher



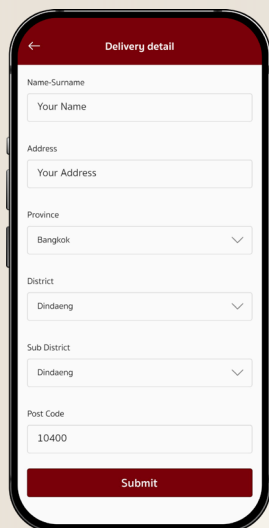
01

- Select the voucher privilege, read the details, then tap the **"Redeem"** button to continue.



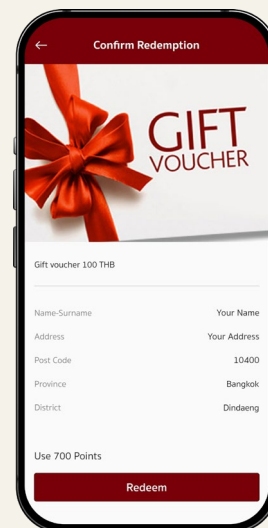
02

- Accept terms & conditions, and tap **"Next"**.



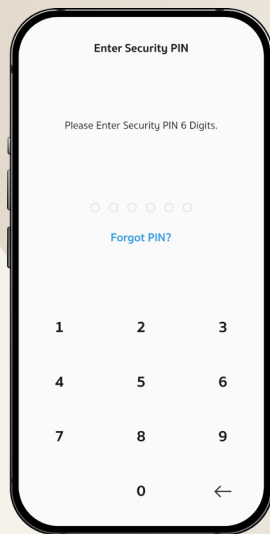
03

- Please fill in the delivery information and tap **"Submit"** to continue.



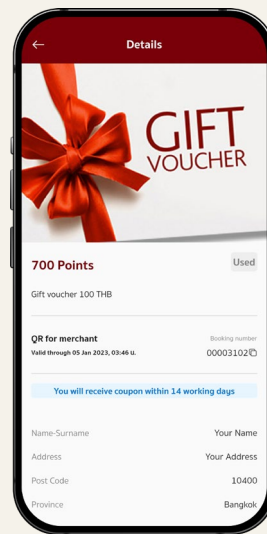
04

- Review the delivery details, required points, and tap **"Redeem"** to continue.



05

- Either enter the security PIN, scan your fingerprint, or scan your face to confirm the redemption.

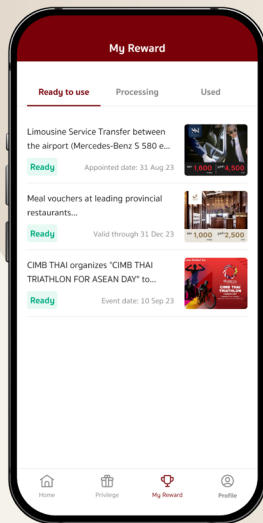


06

- Coupon status is changed to **"Used"**, and the voucher will be delivered to your address.

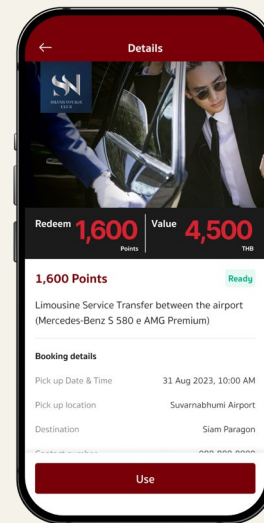
07 My Reward

Simply check your privilege redemptions.



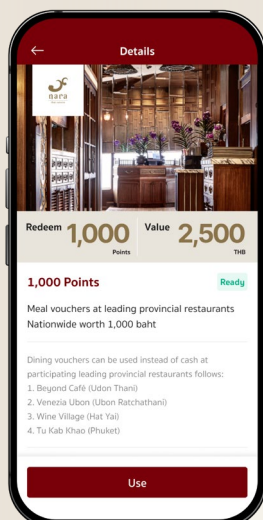
01

- My Reward menu is divided into 3 tabs.
- The Ready to use tab shows verified and ready-to-use coupons.



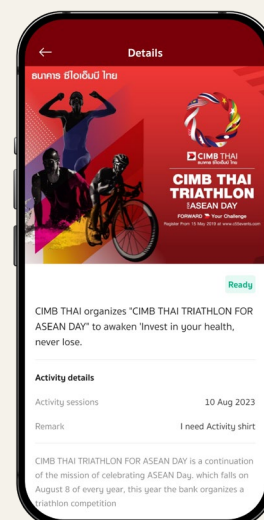
02

- You can check coupon details on this page.
- To redeem Reservation Coupons, tap "Use" button to proceed.



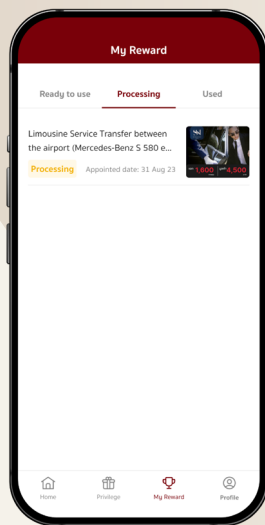
03

- To redeem E- Coupons, tap "Use" button to proceed and show it to the restaurant or store staff.



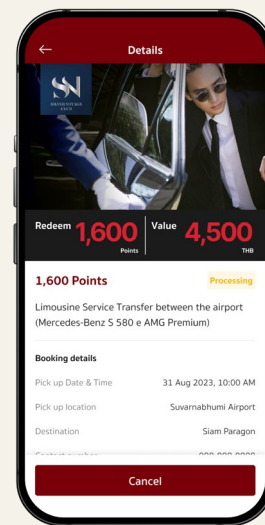
04

- The registered events will be displayed in the Available tab with other types of coupons.



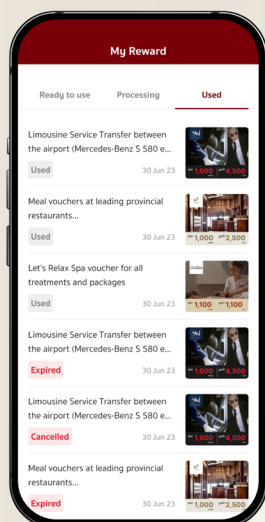
05

- The Processing tab collects coupons for pre-booking services (reservation) that are waiting for service provider confirmation.



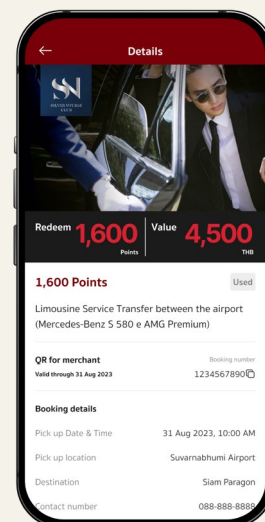
06

- Reservation details.
- You can cancel the reservation by tapping the "Cancel" button.



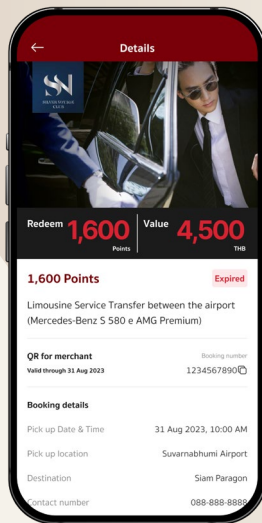
07

- The Used tab collects coupons that are used, expired, and canceled.



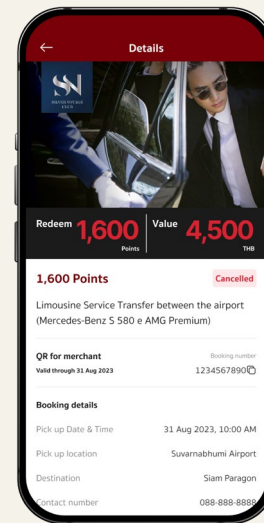
08

- Used coupon shows details and date of use.



09

- Expired coupon displays details and expiration date.

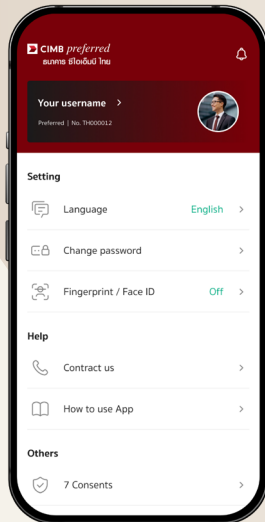


10

- Canceled coupon displays details and cancelled date.

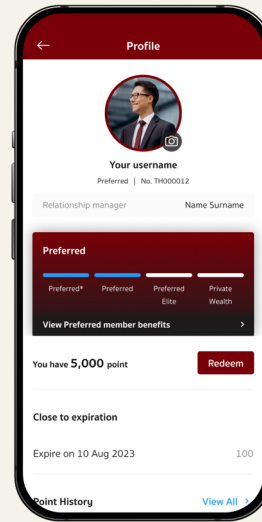
08 My Account

User profile, Points history, and Application Settings.



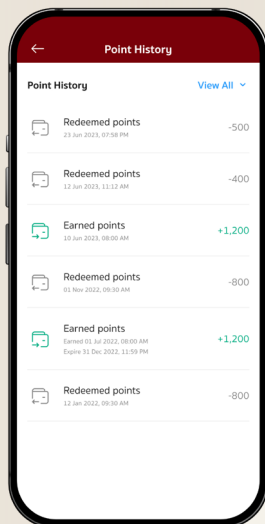
01

- My Account is divided into 2 sections: User profile and Application settings.



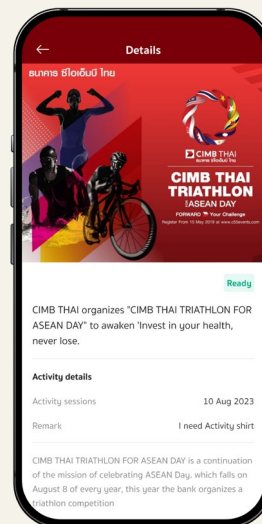
02

- View user profile and RM name
- This page shows / Your Preferred tier / More details of Preferred member / benefits / Remaining points, expired points, and point history



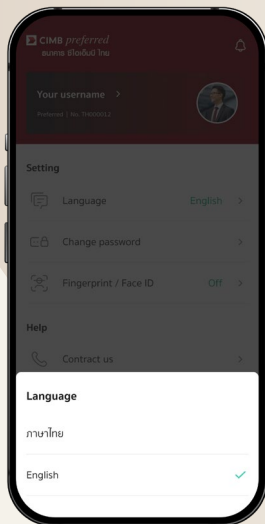
03

- This page shows the history of your point redemption. The record shows redeemed and earned points.
- By tapping the dropdown list at the top right corner, the point redemption history can be filtered and viewed by month.



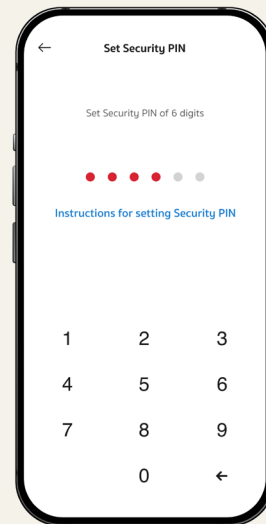
04

- Setting menu enables customization to your application.



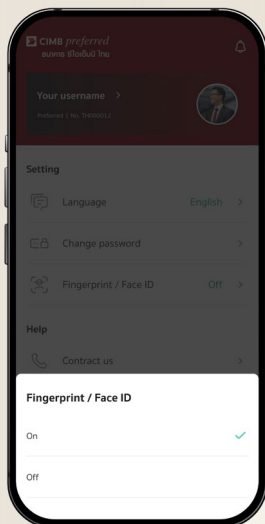
05

- Select "Language" in "Setting" to change the display language within the application.



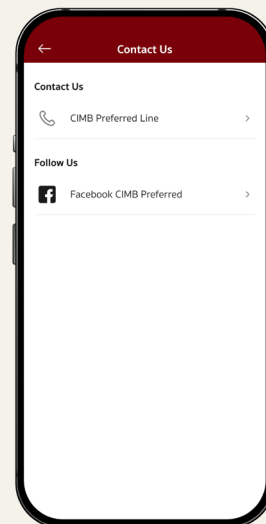
06

- Select "Change Password" in "Setting" to change the security PIN. The current security PIN must be entered to set the new one.



07

- Select "Fingerprint/Face ID" in "Setting" to enable or disable fingerprint/face scanning instead of using security PIN.



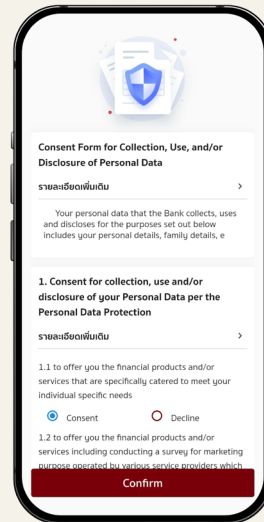
08

- Select "Contact us" in "Help" to view the Bank's contact information.
- Tap on the "CIMB Preferred Line" to contact customer service.
- Tap on "Facebook CIMB Preferred" to be navigated to the CIMB Preferred Facebook page.



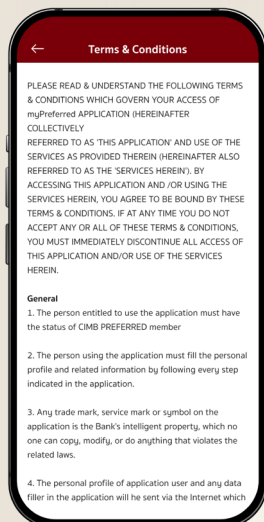
09

- Select **"How to use App"** in **"Help"** to read the user manual application.



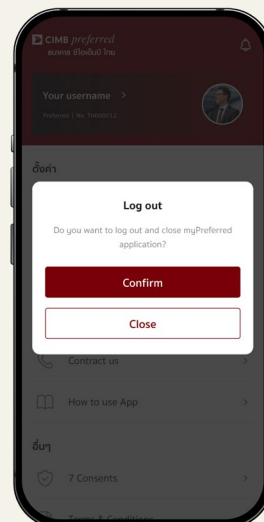
10

- Select **"Consent"** (Personal Data Management) in **"Others"** to review the customer consent request regarding the collection, use, and disclosure of personal information.



11

- Select **"Term & Conditions"** in **"Others"** to read the terms of the agreement and terms of use of the application.



12

- In order to log out from the application, tap the **"Logout"** button.



**Choose Differently for
Superior Results**

